

October 7, 2005

Kevin Sweeney
Kevin Sweeney Speakers
100 Clear Lake Court
Southlake, Texas 76092

Dear Kevin,

Hats off to you for your stellar presentation at the recent traffic reporters' luncheon at the 2005 Texas Transportation Summit! Your speech was both captivating and inspiring, which was exactly what we envisioned for this program. Thank you for representing us so professionally and for approaching the task so conscientiously.

You engaged the audience quickly – had them “sitting in the cockpit” with you, so to speak – and they were intently listening to every word you said. The presentation was the perfect balance of entertaining and educational, which can be difficult for many speakers to achieve.

We have received several comments from our guests about how impressed they were with your presentation that day, as well. Almost all have specifically mentioned how beneficial the tools and techniques you “gave” the audience that day were, providing them the ability to immediately implement them into their business and personal lives.

I would encourage any organization that is considering you as a guest speaker to call me without delay. I will tell them that you are indeed a beneficial and valuable investment for their organization.

Thanks again for your conscientious and customized approach to this event, Kevin. I look forward to working with you again soon!

Best regards,



Mark D. Thompson
Assistant Executive Director/Marketing
Irving Convention and Visitors Bureau

